

Starting & Managing a Small Business

Presenter - Don Spry
Tuesday, August 10, 2010
Fee: FREE

Kinston Enterprise Center
Registration: 12:30 - 1:00 p.m.
Class: 1:00 - 4:00 p.m.

This workshop is geared for the beginner, or for those small business owners needing a refresher of the basics of the business plan, putting the business plan to work, assessing the business plan, the marketing plan. Small business needs analysis, types of corporations, cash flow, business cycle considerations, developing winning strategies to maximize your customer sales opportunities, and more.

For additional information please call
Linda Murray at 252-522-4676 ext. 2022 or Greg Hannibal at ext. 2021