

**Lenoir Community College Small Business Center,
Kinston-Lenoir County Chamber of Commerce and
The North Carolina Department of Commerce
International Trade Division
present**

Export Ready

2010 Road Show

Free Lunch & Learn

Tuesday, April 13, 2010

Kinston Enterprise Center

327 N. Queen Street

Lunch: 12 noon – 2:00 pm

Prescheduled Appointments Available:

8:00 – 11:00 am

2:00 – 4:00 pm

**To register for the Lunch & Learn or to make an
appointment with a Representative please contact
Greg Hannibal at 252-522-8021**

The North Carolina Department of Commerce, International Trade Division is hosting the tenth Annual Go Global Road Show from April 12 – April 16, 2010 in select cities across the state. The Road Show will be in Kinston on April 13, 2010

Whether your company is export ready or you're interested in learning how to export your goods, the Go Global Road Show is an excellent opportunity for North Carolina businesses to develop new foreign markets that will increase exports and profits.

Learn about opportunities in world markets through individual meetings with our foreign trade representatives based in Canada, Mexico, Japan, Asia and Europe.

Foreign office representatives will be able to introduce you to qualified sales representatives or distributors in Canada, Mexico, Japan, Asia and Europe and discuss other services in your market sector.

Foreign Trade Representatives and international business experts will:

- ◆ Conduct one-on-one consultations with export-ready companies (prescheduled appointments)
- ◆ Give presentations on targeted foreign markets
- ◆ Provide networking opportunities