

BUSINESS ADMINISTRATION

ELECTRONIC COMMERCE CONCENTRATION A2512I

Electronic Commerce is a concentration under the title of Business Administration. This curriculum is designed to prepare individuals for a career in the Internet economy. Course work includes topics related to electronic business, Internet strategy in business, basic business principles in the world of E-Commerce. Students will be able to demonstrate the ability to identify and analyze such functional issues as planning, technical systems, marketing, security, finance, law, design, implementation, assessment and policy issues at an entry level. Graduates from this program will have a sound business educational base for life long learning. Graduates are prepared for employment opportunities in government agencies, financial institutions, and small to medium size businesses or industry.

Business Administration

Electronic Commerce Concentration

Associate in Applied Science Degree A2512I (Revised 2003*03) Course and Hour Requirements

Title	Hours Class	Lab	Work Exp.	Credits
I. General Education Courses: 18 Hours				
A. English: 6 Hours				
ENG 111 Expository Writing	3	0	0	3
ENG 112 Argument-Based Research	3	0	0	3
or				
ENG114 Professional Research & Reporting	3	0	0	3
B. Social/Behavioral Sciences: 3 Hours				
ECO 252 Principles of Macroeconomics	3	0	0	3
C. Humanities/Fine Arts: 6 Hours				
COM 231 Public Speaking	3	0	0	3
<i>3 SHC Selected from the list of humanities and fine arts electives for the Associate in Applied Science Degree appearing in the college catalog.</i>				
D. Math/Natural Sciences: 3 Hours				
<i>3 SHC Selected from the list of math/natural science electives for the Associate in Applied Science Degree appearing in the college catalog.</i>				
AND				
<i>Students are required to demonstrate competency in MAT 080 prior to receiving a degree.</i>				
 II. Major Courses: 52 Hours				
A. Core: 19 Hours				
ACC 120 Prin of Financial Acct	3	2	0	4
BUS 115 Business Law I	3	0	0	3
BUS 137 Principles of Management	3	0	0	3
CIS 110 Introduction to Computers	2	2	0	3
ECO 251 Principles of Microeconomics	3	0	0	3
MKT 120 Principles of Marketing	3	0	0	3
B. Concentration: 15 Hours				
CIS 172 Intro to the Internet	2	3	0	3
ECM 168 Electronic Business	2	2	0	3
ECM 210 Intro. to E-Commerce	2	2	0	3
ECM 220 Electronic Commerce Plan. & Implem.	2	2	0	3
ECM 230 Capstone Project	1	6	0	3

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Electronic Commerce Concentration A2512I (Continued)

Title	Hours Class	Lab	Work Exp.	Credits
C. Other Major Courses: 18 Hours				
1. Required: 15 Hours				
BUS 116 Business Law II	3	0	0	3
BUS 121 Business Math	2	2	0	3
BUS 225 Business Finance	2	2	0	3
LOG 110 Introduction to Logistics	3	0	0	3
LOG 240 Purchasing Logistics	3	0	0	3
2. Select 3 hours from the following				
ACC 121 Prin of Managerial Acct	3	2	0	4
CIS 120 Spreadsheet I	2	2	0	3
CIS 152 Database Concepts & Apps	2	2	0	3
COE 111-112 Co-op Work Experience I	0	0	10-20	1-2
COE 121-122 Co-op Work Experience II	0	0	10-20	1-2
COE 131 Co-op Work Experience III	0	0	10	1
CSC 160 Intro to Internet Prog	2	2	0	3
LOG 215 Supply Chain Management	3	0	0	3
 III. Other Required Courses: 1 Hour				
ACA 111 College Student Success	1	0	0	1
or				
ACA 115 Success & Study Skills	0	2	0	1
 Total Credits				 71

